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Number optional

Munich, March 9, 2017

Press Release

IE expo China 2017 wins strong partners for supporting program

**From May 4 to 6, IE expo China 2017 will bring together the international environment sector at the Shanghai New International Expo Centre (SNIEC). Work to organize Asia’s leading trade fair for environmental technologies is already in full swing. At the same time, the final touches are being added to the supporting and conference program – with a range of scientific and technical presentations, panel discussions and seminars for visitors. For this year’s program, IE expo China also has four new partners: the ASEM Water Resources Research and Development Center, the China Resource Recycling Association, German RETech Partnership and the Foreign Economic Cooperation Office.**

In the area of waste disposal and recycling, this year’s supporting program will focus on how biogenic waste can be used more effectively in China. At IE expo China 2017, Prof. Dr. mont. Michael Nelles, Scientific Director at the German Biomass Research Center, Professor at the University of Rostock and head of the RETech working group China, and his Chinese partners will present possible solutions as to how China and Germany can work more closely together in this area in the future. The study entitled “Use of biogenic fractions from residential waste in the People’s Republic of China”, which was sponsored by the Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety as part of the Environmental Technologies export initiative, will provide the basis for the discussions. The session is being organized by the German RETech Partnership, a new partner aiming to step up its activities in the Chinese waste disposal and recycling sector.

The second new partner to IE expo China, the ASEM Water Resources Research and Development Center, is mainly involved in the area of water and wastewater and will foster knowledge transfer between Europe and Asia. Together with the European Water Association (EWA), Tongji University and other Asian partners, the center is organizing an afternoon of conferences which will take place on May 4. Entitled “Urban Storm Water Management – Sponge City”, the event will feature top experts in this field. The keynote speakers will include, for example, Károly Kovács, EWA President and Vice President of the ASEM Water Resources and Development Center.

For Chinese investors who are interested in Germany as a business location, Germany Trade & Invest (GTAI) will provide information on opportunities to receive support when setting up companies in Germany. Alongside best practice examples, current developments in German environmental policy will also be discussed.

Numerous other partners – Chinese and international – will also take part in the conference program. These include the Chinese Society for Environmental Sciences (CSES), the China Environment Chamber of Commerce (CECC), the German Association for Water, Wastewater and Waste (DWA), German Water Partnership (GWP), the Solid Waste and Chemicals Management Center, the State Environmental Protection Engineering Center for Urban Soil Contamination Control and Remediation and many more.

**An overview of the complete supporting program can be found** [**here**](http://www.ie-expo.com/conference)**. More information on IE expo China can be found at** [**www.ie-expo.com**](http://www.ie-expo.com)**.**

**About IE expo China**

IE expo China – presented by IFAT – is Asia’s Leading Trade Fair for Environmental Technology Solutions: Water, Waste, Air and Soil. The organizer of the event is MM-ZM Trade Fairs Co. Ltd – a joint venture between Messe München Shanghai Co. Ltd. and Shanghai ZM International Exhibition Co. Ltd. IE expo 2016 attracted 1,303 exhibitors from 30 countries and 42,208 visitors; the show occupied around 72,000 square meters of exhibition space. The next edition will be taking place at the Shanghai New International Expo Centre (SNIEC) from May 4 to 6, 2017. With IE expo Guangzhou there is now also a regional edition of the trade fair, focusing on the market in South China.

**IFAT worldwide**

Messe München´s competence in organizing environmental-technology events is demonstrated not only in the world´s leading trade fair for the sector, IFAT, but also in a range of other international trade exhibitions around the world. The spectrum encompasses IFAT Africa in Johannesburg, IFAT Eurasia in Istanbul, IFAT India in Mumbai, and IE expo in Shanghai and Guangzhou.

**Messe München**

Messe München is one of the world’s leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungscenter München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.

**About Shanghai ZM International Exhibition Co. Ltd. (ZM)**

Shanghai ZM International Exhibition Co. Ltd is a professional company with experience in organizing large-scale exhibitions and conventions nationally and abroad, highly valued in the business community. Established in February 2000, Shanghai ZM International Exhibition has set up Domestic Departments, an International Department and MP Zhongmao International Pte Ltd, a new joint-venture with Singapore MP Group. With a proven record of success in organization and planning, Shanghai ZM International Exhibition has held numerous professional exhibitions in the environmental protection industry sector, water industry, petrochemicals, fluid and electric power, pharmaceuticals, food and beverages, auto parts, etc.