IE expo Chengdu to Connect the Western Market

In response to the country's western development drive and helping environmental enterprises accelerate their integration into the markets along the “Belt and Road”, IE expo China is set to host IE expo Chengdu at the Western China International Expo City in Chengdu on June 27-29, 2019. The event will provide a global solution for pollution control of water, air, waste and soil in western China, and help the region in their efforts through technology.

Following on the experience in IE expo series and summits held in Shanghai and Guangzhou in the past 20 years, IE expo China will launch IE expo Chengdu this year. The new event will certainly continue high-quality pursuit so as to build a new future for Western China in terms of environmental protection.

Growing Demand for Environment Protection in Western China

Chengdu as the core area of the “Belt and Road”, the strategic propeller for the Yangtze River Economic Belt. Western China now sees a skyrocketing economic development with the support of the country's full-scale development program for the western regions. While facing the challenge of pollution prevention and control, Sichuan Province welcomes important strategic opportunities. The Sichuan Provincial People’s Government attaches great importance to a green development by investing more than 300 billion yuan in soil, water and atmospheric treatment during the 13th Five-Year Plan period, providing a good opportunity for their increased efforts to address noticeable environmental issues.

Taking the first step to get involved in the western market, with exhibiting at IE expo Chengdu you will be able to gain the upper hand in opening more tremendous market opportunities.
Range of exhibits

Water  Water and sewage treatment; Membrane and water treatment; Water supply / drainage and sewer (pump, pipe, valve); Rainwater collection and utilization/ flood control.

Waste  Refuse treatment and recycling; Complete waste disposal technology and equipment; Comprehensive utilization and power generation of wastes.

Air  Industrial gas recycling and treatment technology equipment; Industrial dust control technology equipment; Desulphurization and denitrification and dust removal.

Monitoring  Analysis and laboratory techniques; Environmental monitoring techniques and equipment.

Soil  Site / soil restoration

Others  Environmental services; Education, research and technology transfer.

Key Exhibitors from IE expo China & IE expo Guangzhou

[Image of various company logos]
Target trade buyer groups

**Municipal Service Visitors**
- Environmental protection bureaus;
- Water affairs bureaus;
- Environmental monitoring stations;
- Solid waste management centers;
- Departments of housing and urban-rural development;
- Environmental engineering/ Operating enterprises;
- Municipal design institutes /Research institutes.

**Industrial Visitors**
- Petro / Chemical;
- Textile
- Printing and dyeing;
- Biology / Medicine;
- Steel / Metallurgy;
- Electronics
- Electrical appliances;
- Paper / Printing;
- Plastic/ Rubber;
- Plating / Coating
- Cement / Ceramic
- Leather / Leatherwear
- Food / Drink
- Furniture
- Building materials
- Auto / Fittings

**Agricultural Visitors**
- Departments of Agriculture
- Animal husbandry Bureau
- Large-scale crop breeders
- Specialized cooperatives
- Family farms
- Animal husbandry enterprises
- Agricultural and sideline
- Products processing enterprises

**Inspirational Summits – Supporting Program**

By hosting the summit session co-located with the exhibition, IE expo Chengdu focuses on offering opportunities of free professional education and learning, which is well recognized by the industry. The summits at IE expo Chengdu will be composed of the main forum and more than a dozen sub-forums, through public discussions, macro overview and in-depth analysis, and strive for competitive advantage in the market.

**IE expo Chengdu Environmental Technology Conference**
- Water Sector
- Waste Sector
- Air Pollution Control and Air Purification Sector
- Site Remediation Sector
- Environment Monitoring Sector

**Advertising Impressions**

Advertising of LinkedIn, Facebook, and Twitter show lots of target visitors, enhancing the sense of immersion in trade show advertising.

**Search Promotion**
Seize every potential target visitor through search promotion of massive keywords throughout the year.

**Industry Media**
Cooperate with 200 mass and industry media outlets in promotion to release exhibition news and exhibitor information in real time.

**E-mail**
EDM throughout the contains data about approximately 400,000 professionals and sends contents including exhibitor promotion, visit information reminders, activities agenda and latest industry trends.

**Contact Us**

**Ms. Ketty Zhang**
Senior Project Manager
E-Mail: ketty.zhang@mm-sh.com
Tel: +86-21 23521128 (Mon.-Thur.) / 2020 5539(Fri.)
Fax: +86 21-2352 1088

**Ms. Tanja Dettmann**
Senior Exhibition Manager
E-Mail: tanja.dettmann@messe-muenchen.de
Phone: +49 89 949-20295
Fax: +49 89 949-9720295