

Munich, 26. April 2021

Press Release

Final report

IE expo China: powerful driver of environmental protection

- Already second IE expo China during the challenging COVID-19 era
- Regrowing participation: 2,157 exhibitors and 81,957 visitors
- Environmental technologies highly demanded in China

The demand for environmental technologies in China is constantly high—despite COVID-19. This development is supported by the Chinese government which sets the framework to accelerate the construction of a low-carbon and circular economy system. IE expo China reflects these market trends with a regrowing participation of 2,157 companies and 81,957 visitors—and a plus of 20 percent in space.

The goals are ambitious: China announced that it will aim to hit peak carbon dioxide emissions by 2030 and achieve carbon neutrality by 2060. Thus, collaborative governance of pollution and carbon reduction will further gain importance and bring the Chinese environmental technology industry to a new level. In this context, IE expo China confirmed its position as leading platform for environmental technologies in Asia: the trade fair covered a total of 180,000 square meters (plus 20 % vs. 2020: 150,000) and counted 2,157 exhibitors (plus 17% vs. 2020: 1,851) and 81,957 visitors (plus 12% vs. 2020: 73,176).

“We are very delighted that—despite these turbulent times—IE expo China once again proved its importance as innovation and knowledge hub for the environmental sector,” said Stefan Rummel, Managing Director of Messe München, “The strong figures not only reflect the continuously growing demand for environmental technologies in China and worldwide, but also prove that there is a strong need for face-to-face encounters.”

Jiang Gang, Managing Director of Messe Muenchen Zhongmao added: “IE expo China 2021 is being held successfully with the strong support of the government and related departments and partners, presenting solutions for the entire environmental protection industry chain, bringing together industry trends, cutting-edge products and business opportunities”.

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“In recent years, the scale of IE expo China has continued to increase by about 20% every year, and the number of exhibitors has also maintained a steady growth. The trade fair has become a large-scale and high-quality environmental protection show in Asia,” commented Zhao Lijun, President of China Environment Chamber of Commerce, “China's ecological and environmental protection will enter a new stage of coordination in pollution and carbon reduction. IE expo China not only provides a broader stage for the communication and cooperation in the ecological environment industry, but also provides an important window to the outside world, so that the ecological environment industry may become an important supporting force for China's green development.”

Many international exhibitors seized the opportunity

IE expo China again attracted many global exhibitors represented by local partners such as KAESER Kompressoren SE (Germany), Black Bruin Oy (Finland), VOMM Impianti e Processi and OWAC (both Italy). In addition, many companies participated in the joint pavilions of Germany, Denmark, France, Japan, North Korea, Swiss and the USA to establish and maintain valuable business contacts.

Liu Ying, Industry Manager of Water & Waste Water, Endress+Hauser (China) Automation Co., Ltd. shared that opinion: “As a loyal exhibitor who has participated for many years, we’ve always believed that it is the top one exhibition in the environmental protection industry. The customers it attracts are from a very wide range of industries, and there are also many leading brands in the show”.

Wang Yadong, Vice General Manager of Solid Waste Division of WELLE Environmental Group Co., Ltd., said: “IE expo China is one of the most influential large-scale trade fairs in China. Both exhibitors and visitors are very active. They are highly professional and fit our expectations.”

Toray Bluestar Membrane Co., Ltd., which participated for the first time, also gave a positive evaluation of the trade fair. Xu Jia, Planning Supervisor: “We are very meticulous about the selection of trade fairs. We have chosen IE expo China for the first time this year because the number of visitors last year gave me a deep impression. It is very important for us to make contact with customers. We hope that through the platform, we can reach a large number of customers and interact face-to-face with them.”

On the way to green industry patterns

The conference program brought together representatives of industry policy-

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making departments, industry leaders and well-known experts. More than 500 speakers shared the latest and cutting-edge insights in the sectors of water, waste, soil, and air. The program followed current topics such as the impact of China's "14th five-year plan" on the industry as well as rising opportunities due to the carbon neutralization targets.

Save the dates

Further IE expo trade fairs are on track: IE expo Chengdu from July 8 to 10, 2021 and IE expo Guangzhou, from September 16 to 18, 2021.

Central meeting point for the global environmental technology industry will be the next IFAT in Munich scheduled from May 30 to June 3, 2022.

Further information: www.ifat.de and www.ie-expo.com



IE expo China confirmed its position as leading platform for environmental technologies in Asia

About IE expo China

IE expo China—presented by IFAT—is Asia's Leading Trade Fair for Environmental Technology: Solutions for Water, Waste, Air and Soil. The organizer of the event is Messe Muenchen Zhongmao Co., Ltd.—a joint venture by Messe München Shanghai Co. Ltd. and Shanghai ZM International Exhibition Co. Ltd. With IE expo Guangzhou and IE expo Chengdu there are also two regional editions of the trade fair, focusing on the markets in South and West China.

About IFAT

IFAT is the world's largest trade fair for environmental technologies. This is where the global water, sewage, waste and raw materials management industry presents its solutions for industry and municipalities—with the aim of keeping valuable resources in circulation, from plastics and building materials to the "blue gold." The last edition attracted 3,305 exhibitors and 142,472 visitors, half of them from international markets throughout the world. IFAT is held every two years at the exhibition center in Munich; the next time from May 30 to June 3, 2022.

IFAT worldwide

IFAT in Munich is the leading trade fair and heads a global network of seven other trade fairs. Three of them are in China alone: IE expo China in Shanghai, IE expo Chengdu and IE expo Guangzhou. India hosts IFAT India in Mumbai and IFAT Delhi. The other two events are IFAT Africa in Johannesburg and IFAT Eurasia in Istanbul/Turkey.

Messe München

Messe München is one of the world's leading networking platforms. In a reflection of the slogan "Connecting Global Competence," Messe München serves as a global networking platform and brings together decision makers from all parts of the world. Messe München's portfolio comprises more than 50 trade fairs for capital and consumer goods as well as new technologies that focus on the latest social issues. These trade fairs include the world-leading trade fairs bauma, BAU, IFAT and ISPO Munich. The roughly 200 events organized by Messe München each year attract about 50,000 exhibitors and 3 million visitors.

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Messe München has one of the most modern exhibition grounds in the world and with its four locations in Riem, the ICM – Internationales Congress Center München, the MOC Veranstaltungszentrum München, and the Conference Center Nord, is able to fulfill all its customers' requirements individually. Messe München is very successful in its domestic market in Munich as well as in other countries. It is active in all important growth markets: China, India, South Africa, Brazil, Russia and Turkey. Overall, Messe München, with its network of associated companies and foreign agencies, is present in more than 100 countries.