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Press Release

Supporting program at IE expo 2016

Asian environmental market in focus

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IE expo, Asia's leading trade fair for environmental technology (May 5 to 7, 2016, Shanghai New International Expo Centre) will again this year be featuring a top-class supporting program. In panel discussions, lectures on specialist topics and case studies, this program focuses closely on the needs of the environmental market in Asia. Among the themes covered in 2016 are the new Five-Year Plan of the Chinese government.

The supporting program at IE expo kicks off on May 5 with an international round-table discussion. Under the title of "Environmental Technologies for China" the questions explored here by the participants will include: What are the challenges facing the Chinese environmental market? And: Which solutions and technologies will be needed to tackle these challenges? On the panel in this discussion are well known experts from business and politics, for example: Julia Xu, President of Alba Asia, Philipp von Waldenfels, Managing Partner of BWF Group and Jakob Riemenschneider, responsible partner for environmental technology at Taylor Wessing's China Group. The round-table discussion is being chaired by Bruno Rudnik, an expert in environmental technology from the German-Chinese Business Association (*Deutsch-Chinesische Wirtschaftsvereinigung – DCW*).

As well as technological aspects, this year's conference program also looks at current political themes that have an impact on the Asian environmental market: At the IE expo 2016 Summit Forum, for example, the "One Belt, One Road" initiative of the Chinese government will play a role, while the new Five-Year Plan of the People's Republic and the potential it represents for suppliers of

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environmental solutions in the area of soil decontamination will be discussed at the 4th International Forum & Exhibition on Contaminated Site Remediation.

Water and sludge treatment will be topics under discussion at a technical and scientific conference organized by the German Association for Water, Wastewater and Waste (*Deutsche Vereinigung für Wasserwirtschaft, Abwasser und Abfall* – DWA) and The National Engineering Research Center for Urban Pollution Control (NERC) of China. Both of these themes are of particular interest for the Chinese environmental market. Another highlight – on May 7 – is the famous University Challenge: Ten teams of students will be competing against each other and putting their engineering know-how to the test.

For a full listing of the supporting program go to:

www.ie-expo.com/Conference.

Further information on IE expo: <http://ie-expo.com/>.

About IE expo

IE expo – presented by IFAT CHINA + EPTEE + CWS – is Asia's Leading Trade Fair for Environmental Technology Solutions: Water, Waste, Air and Soil. The organizer of the event is MMI-ZM Trade Fairs Co. Ltd – a joint venture between MMI (Shanghai) Co. Ltd. and Shanghai ZM International Exhibition Co. Ltd. IE expo 2015 attracted 1.085 exhibitors from 27 countries and 40,046 visitors; the show occupied around 60,000 square meters of exhibition space. The next edition will be taking place at the Shanghai New International Expo Centre (SNIEC) from May 5 to 7, 2016.

IFAT worldwide

Messe München supports the environmental technology sector by organizing not only IFAT, the world's leading trade fair for the sector, but also a range of other international environmental trade fairs at locations around the globe. These comprise IE expo in China, IFAT Eurasia in Turkey, IFAT India in Mumbai and the IFAT Environmental Technology Forum in Johannesburg.

Messe München

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.

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About Shanghai ZM International Exhibition Co. Ltd (ZM)

Shanghai ZM International Exhibition Co. Ltd is a professional company with experience in organizing large-scale exhibitions and conventions nationally and abroad, highly valued in the business community. Established in February 2000, Shanghai ZM International Exhibition has set up Domestic Departments, an International Department and MP Zhongmao International Pte Ltd, a new joint-venture with Singapore MP Group. With a proven record of success in organization and planning, Shanghai ZM International Exhibition has held numerous professional exhibitions in the environmental protection industry sector, water industry, petrochemicals, fluid and electric power, pharmaceuticals, food and beverages, auto parts, etc.